



Why ModernistCookingMadeEasy.com?

- 100% Modernist Cooking and Sous Vide Specific Content
- Averaging 50,200 Visitors and 100,000 Pageviews per Month
- Quickly Expanding Newsletter Mailing List
- A Growing Modernist Cooking Community Forum
- Sections for Recipes, Ingredients, Equipment and Techniques
- Eight Popular Modernist Cookbooks for Home Cooks
- Traffic Increasing 30-50% per month since June

Advertising with us is a great way to get your products in front of thousands of people learning and using modernist techniques





Advertising to Our Readers is Fast and Effective

Our pricing is uncomplicated. We simply charge a flat rate for the entire month your ad is displayed. There is no cost-per-click so you know what you will be spending and you can plan your advertising budget accordingly.

The monthly cost depends on the size and location of the ad. Here are our rates, which compare very favorably to other websites and advertising networks.

Ad Spot #1 - \$1500 per month

Ad Spot #2 - \$750 per month

Ad Spot #3 - \$700 per month

Ad Spot #4 - \$600 per month

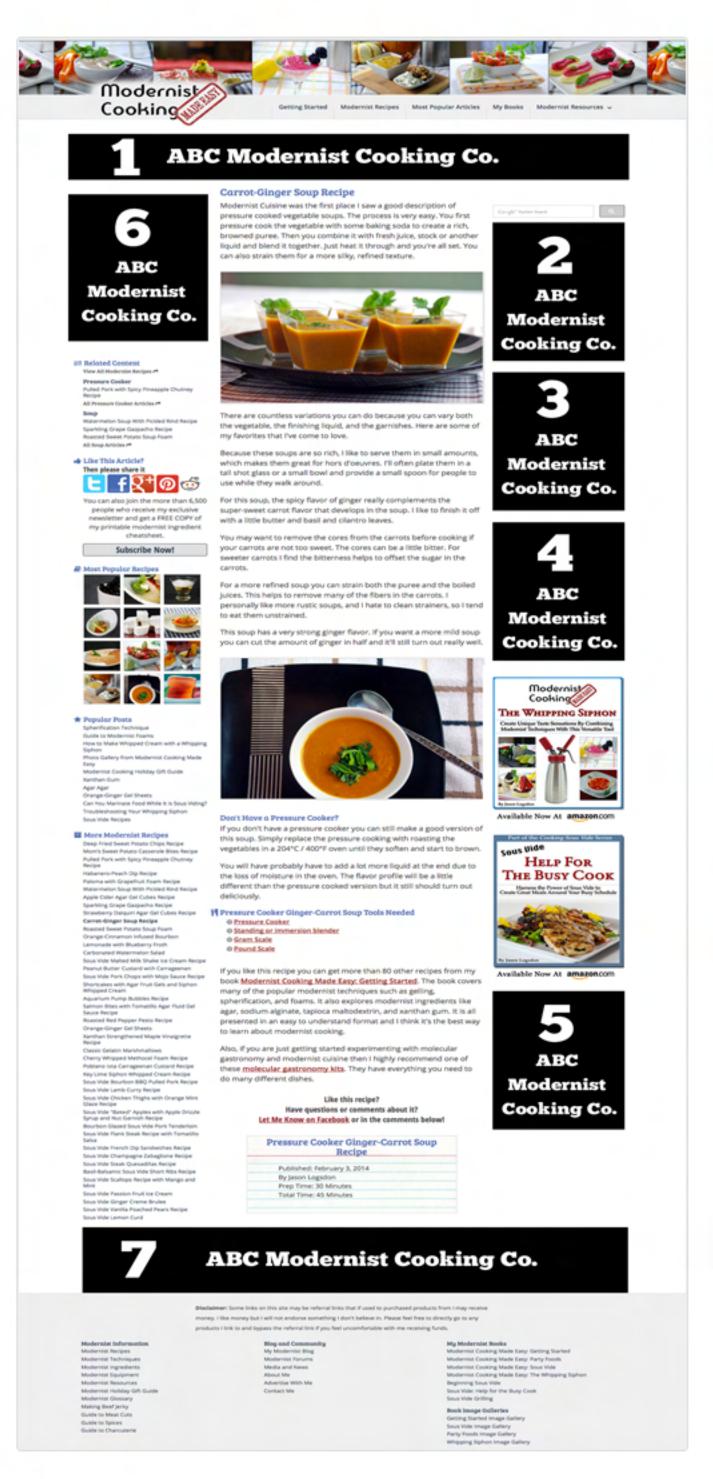
Ad Spot #5 - \$300 per month

Ad Spot #6 - \$800 per month

Ad Spot #7 - \$500 per month

We are averaging 50,200 visitors who are interested in modernist cooking and sous vide who view over 100,000 pages a month.

We also offer discounts for 6 month or 12 month contracts



Contact us Today! jason@ModernistCookingMadeEasy.com



Getting Started is as Simple as Contacting Us Today

You can start advertising with us in 3 easy steps:

- Determine the ad spot(s) you would like to use
- Figure out how long you want the ad to run
- Create the ad for the spot and send it to us

At the end of the month you will receive an invoice for your ad(s). You can also use our online tool to track your clicks throughout the month.

Modernist Cooking Made Easy Newsletter Advertising

We also have advertising available on our Modernist Cooking Made Easy Newsletter. It is emailed to over 7,000 passionate modernist cooks once a month. You can purchase a text ad for \$200 or a graphical ad for \$400 per mailing.

Contact us Today! jason@ModernistCookingMadeEasy.com



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